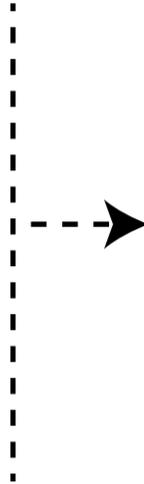


How Up-to-Scratch Video
Marketing Improved a
Projected Business'
Bottom Line?



Business & Background



Adashe cryptocurrency aims to eliminate the inefficiencies and restrictions in payments, transacting, and record keeping via space-based technologies.

The Adashe project establishes a standardized industry framework for operating within the space ecosystem.

- + Generate online promotion through influencer marketing.
- + Increase brand awareness.

Educate the target audience about the business.



Project Goal

Tasks & Challenges

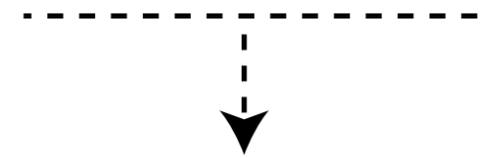
- + The topic and the subject were too complex.
- + The client was unsure about the video quality.

- + Developed top-tier video marketing services from the ground up by following these processes:
 - Script Writing
 - Graphic Creation
 - Storyboard
 - Voice Over
 - Final Delivery
- + Enhanced content quality to make videos more engaging and easy to understand.
- + Targeted new audiences through Facebook ads to increase brand awareness.
- + Implemented influencer marketing strategies to build brand trust.



Actions

Client's Feedback



"Great experience and quality results delivered."





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Contact Us!